



The Social Series

The No.1 Networking Event For The
Professional Services Sector

#GetConnected #GetInspired #GetSocial



Overview

‘The Social Series’ is the events arm of the **UK’s Largest Professional Services Network**, Final Stage.

At its core, it’s a social networking series where professionals from across the sector can forge relationships, hear from inspiring speakers, and gain industry insights, all within a relaxed and fun setting.

The series was born out of a desire to break away from the noise online and connect face-to-face; something which has been incredibly well received by those in the space.

Typical Event Formats

To date, we have run two different event formats for professionals, alternating between the two throughout the year.



Flagship Evening Social

Varying Venues In Central London



Open To The Whole Sector



125 – 200 Attendees



18:30 – 22:00



Morning Breakfast Social

The Vintry & Mercer, The City



Open To A Specific Area



50 – 75 Attendees



07:00 – 09:30



Flagship Evening Social

125-200 Attendees | 18:30 - 22:00 | Central London

This is where it all began; a big social networking event in Central London, bringing together those from different areas of the professional services sector.

Our evening socials are all about connecting with people in a fun and relaxed setting, creating triggers to then reconnect after the event on a more professional level.

We purposely plan these events around a specific entertainment type, making for effortless engagement and interaction amongst those in attendance.

"I'd highly recommend The Social Series to anyone looking to expand their knowledge of professional services and meet like-minded individuals. A really fun evening!"

Joanna Zhou | Tax Manager @ PwC





Breakfast Club

50-75 Attendees | 07:00 - 09:30 | Central London

Our Breakfast Club events are more intimate affairs, suited to those early risers amongst us who are eager to start the day with a bang.

Like our evenings, these events take place in a relaxed setting, but have a more structured format, which culminates in an exclusive fireside chat with a chosen leader-in-industry.

To date, these have been kept more area-specific than our evenings, to maximise the value of the networking taking place.

“A level above other events I have attended in the sector. A great venue choice and a fantastic speaker. Hoping to be able to attend many more events in the future.”

Andrew Jordan | Manager @ RSM UK



Event Audience

Our audience is made up of individuals from across the professional services spectrum, from those newly-qualified all the way up to Partners.

The large majority of attendees come from an **Accountancy**, **Legal** or **Corporate Finance** background, which makes for a great mix of role types in the room.

To further enhance the networking experience, we also push for large employer variety, having previously welcomed individuals from over 100 different firms.

Example Audience Breakdown

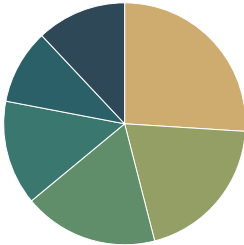


Example
Flagship
Audience

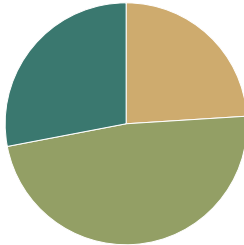
Total Attendees
148

Number of Different Firms
64

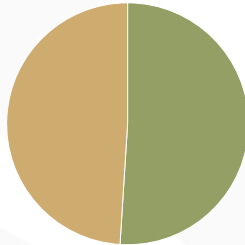
Role Area Breakdown



Seniority Level



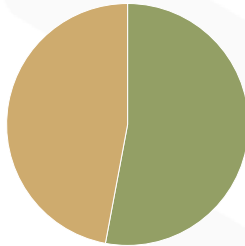
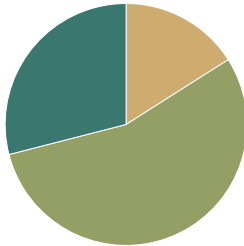
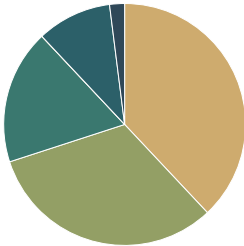
Gender Split



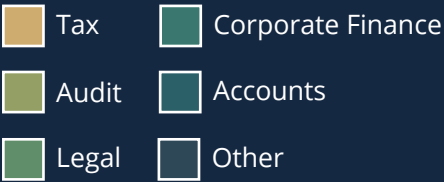
Example
Breakfast
Club Audience

Total Attendees
56

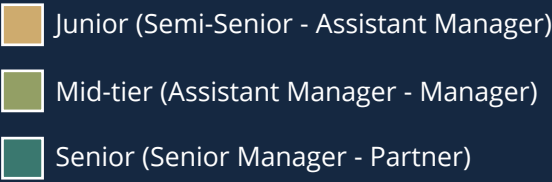
Number of Different Firms
20



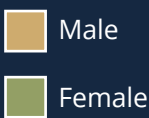
Role Area Breakdown



Seniority Level



Gender Split



Interest In The Series

Since launching the series last year, **we've had over 1500 professionals request to attend our socials**, with interest increasing each time a new event is announced.



Our Last Flagship Event Was 4x
Oversubscribed

(603 requests for 150 spots)

Our Last Breakfast Club Was 3x
Oversubscribed

(173 requests for 58 spots)

Want To Get Involved?

For the first time ever, we're offering a company the opportunity to align themselves with the series to gain access to the professionals in attendance, on our waitlist, and within our wider network.

- > **Great For Hiring Talent**
- > **Great For Business Development**
- > **Great For Brand Image**



61% of our event attendees are 'open to exploring a move'.

24% of our event attendees are 'actively looking for a move'.

Example Brand Involvement

Event Lanyards



Event Giveaway



Event Flyers



Event Happy Hour



Event Tickets



Speaker Opportunities

If you have someone within your firm who you'd like to nominate as a **'Leader-In-Industry'** to speak at one of our Breakfast events, feel free to make this known to the team.



Our Previous Breakfast Club Speakers Include



Nimesh Shah

CEO of Blick Rothenberg

"This is one of the highest-quality events in the sector, with an amazing attendance for such an early morning start! It was a great opportunity for me to connect with aspiring professionals in the world of accountancy and tax, and events like this help to enhance Blick Rothenberg's own brand."



Rob Donaldson

CEO of RSM UK

"I had a great time with Eddie and the team at the recent Breakfast Club event. It's a great community of people from all walks of practice and it's interesting to engage with and hear their perspectives, questions and observations, whilst doing my best to share some of mine. I hope to return."



Want To Shape Your Own Event?

[Get In Touch](#)

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